

The dots represent the journeys in and out of the 'meeting place': Arrawarra. The dots also form waves, reflecting the coastal environment and focus of the project.

The main section of the logo is a symbolic representation of the turban shell's operculum. The use of the shell also provides a link to the logo of the Jalumbo Cultural Heritage Unit.



The typefaces were selected to echo the blend between the photos and the artwork on the Fact Sheets (i.e. one looks hand-painted and the other is more formal and regulated).

The green and the blue were chosen not only to symbolise the coast and the turban shell, but also because these colours feature heavily in Alison Williams's paintings.

As with the blending of artwork and photography in the panels at the bottom of each Fact Sheet, the overall design of the logo was intended to symbolically represent the dominant concerns of the project: the meeting between indigenous and non-indigenous cultures, and between art and science, both equally valid ways of recording information.